



IEAT

IMPORTERS AND EXPORTERS ASSOCIATION OF TAIPEI
台北市進出口商業同業公會

與您征戰全球的**最佳貿易夥伴** **YOUR BEST PARTNER** In Global Trade Outreach

超越 Par Excellence

創新 Innovation

整合 Integration

服務 Service

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Towards a Strategic Collaboration Platform for Technological Advancement and E-commerce

與您征戰全球的 最佳貿易夥伴



本會理事長黃呈琮
IEAT Chairman John C.T. Huang

本會屢獲經濟部、台北市政府等單位評定為績優團體
Outstanding Performance Award from the Ministry of Economic Affairs
and Taipei City Government

台北市進出口商業同業公會成立於一九四七年，是由台北市進出口業者共同組成的民間商業團體。本會創立之初，會員僅兩百餘家，隨著台灣經貿快速成長，現有會員五千七百餘家，是台灣最大進出口公會，也是全台最具規模、最有影響力的民間商業團體之一。

台灣為海島型經濟體，對外貿易是台灣經濟成長的主要動力，貿易業憑藉著堅強、靈活、韌性的精神，足跡踏遍全世界，為台灣經濟發展奠定良好根基。六十多年來，本會一直是政府與貿易業者間的最佳橋樑，本著「超越、創新、整合、服務」的經營理念，以及「對內協調同業關係，增進共同利益」、「對外拓展國際貿易，促進經濟發展」兩大使命，凝聚業界共識，爭取會員權益，並協助業者征戰全球、拓展貿易商機。

近年來，因應全球貿易環境丕變，以及兩岸簽署「經濟合作架構協議」（ECFA）的契機，本會持續加強與相關經貿單位策略合作，進行全球貿易環境與國際重要市場的研究調查，擴大協助廠商在國內、外市場參展、採購及拓銷；於國內外自辦展會、建立國際商貿行銷平台，同時於中國大陸大連市、廈門市掛牌設立連絡處，加強兩岸經貿活動交流，協助會員開拓大陸商機；成立「國貿學苑」，強化產學合作，為貿易業培訓所需人才，拓展全球經貿商機。

本會歷年屢獲經濟部、行政院大陸委員會等機關評定為績優單位，台北市政府評鑑為「台北市工商暨自由職業團體優等獎」殊榮。此外，本會更積極從事社會服務，辦理敬軍、勞軍、慰問弱勢貧困役男家屬、冬令慈善捐贈等公益活動，以回饋社會。

Your Best Partner in Global Trade Outreach

The Importers and Exporters Association of Taipei (IEAT), established in 1947, represents businesses engaged in import-export trade. The 5,700-member strong organization is the largest importers and exporters association as well as one of the most influential private chambers of commerce in Taiwan.

Trade is a mainstay of the Taiwan economy. Through their ingenuity and industriousness, Taiwan traders have laid a cornerstone to economic progress on the island. For more than six decades, the IEAT has effectively bridged communication between the government and the trade sector. Guided by the principle of "Par excellence, Innovation, Integration, and Service", the IEAT sets out to advance members' interests through coordinating the sector and to further economic progress through fostering international trade. Great strides have been made in forging sectoral consensus, protecting members' rights and benefits, and facilitating businesses to tap trade opportunities.

In light of the changing global economy and the signing of Economic Cooperation Framework Agreement (ECFA), the IEAT steps up its efforts to strengthen collaboration with trade agencies, conduct research on the global economy and major markets, and deepen support of member companies participating in trade fairs, overseas procurement and market expansion. It also organizes trade fairs locally and abroad as well as sets up platforms for foreign trade. Liaison offices in Dalian and Xiamen cities facilitate economic exchange between Taiwan and Mainland China. The International Trade Business

School aims to nurture trade professionals through close industry-academia collaboration.

The IEAT is committed to providing quality service catering to members' needs. In consecutive years, the IEAT has received service excellence awards by the Ministry of Economic Affairs (MOEA), the Mainland Affairs Council, and the Taipei City Government. The association also engages in charity work, community service, and services to national servicemen and their family members.



與東京商工會議所簽署合作協議書
IEAT and the Tokyo Chamber of Commerce and Industry sign a cooperation agreement

前瞻領導與 精銳服務團隊



召開理監事聯席會議
Joint meeting between Boards of Directors and Supervisors

常務理監事會團隊
Board of Directors and Board of Supervisors members

本會為一綜合性公會，會員從事行業遍及各個領域與多個地區，貿易對象以北美、歐洲、東北亞、東南亞和中國大陸為主；行業別以機械工具、電工器材及化工產品為主。

在組織架構上，本會設有「會員代表大會」、「理事會」、「監事會」以及會務工作單位等四個組織系統。會員代表大會由全體會員選舉產生，現有大會代表八十名，為本會最高權力機構。理事會由理事廿七名組成，監事會由監事九名組成，主要功能為研擬會務運作方針。理事會選任理事長一人，綜理會務並對外代表本會，副理事長二人，襄助理事長推動會務；監事會選任監事召集人一人，監查日常財務。

為強化服務功能，理事會下設「美洲事務委員會」、「歐洲事務委員會（含非洲）」、「亞洲事務委員會（含大洋洲）」、「大陸事務委員會」、「貿易刊物編輯委員會」、「會員聯誼委員會」、「獎學金審查委員會」等七個委員會。

會務行政工作由秘書長綜理，副秘書長襄佐，下設貿易推廣處、貿易服務處、行政處與資訊中心。貿易推廣處下設國際業務組、大陸業務組；貿易服務處下設國內業務組、國貿學苑；行政處下設行政財務組、總務組，現有專職會務人員五十餘人。另為擴大服務能量，接受經濟部國際貿易局委託成立「經濟部補助公司或商號參展專案辦公室」、「經濟部補助學生赴新興市場企業實習專案辦公室」。

Leadership with a Vision ; Service Par Excellence

The IEAT provides comprehensive services to member companies spanning a wide range of industries and conducting trade across diverse regions. The main trading partners are North America, Europe, Northeast Asia, Southeast Asia and Mainland China, and the main industries, machine tools, electrical equipment and petrochemical products.

The organizational setup consists of the Delegates Committee, the Board of Directors, the Board of Supervisors and an administration division. The Delegates Committee, comprising 80 representatives elected by the general membership, represents the highest authority. The 27-member Board of Directors and 9-member Board of Supervisors formulate the operation guidelines. The Chairman is elected from the Board of Directors to take charge of internal and external affairs with the assistance of two Vice Chairmen. The Board of Supervisors elects a Summoner to oversee all financial operations.

To better serve members, the Board of Directors oversees 7 Committees, namely, the American Affairs Committee, European and African Affairs Committee, Asian and Oceania Affairs Committee, Mainland China Affairs Committee, Editorial and Publications Committee, Members' Liaison Committee and Scholarship Fund Committee.

The Secretary General and the Deputy Secretary General administer the daily operations of the Trade Promotion Department, the Trade Services Department, and the Administrative Services Department as well as Information Services Center,

which are staffed by some 50 officers.

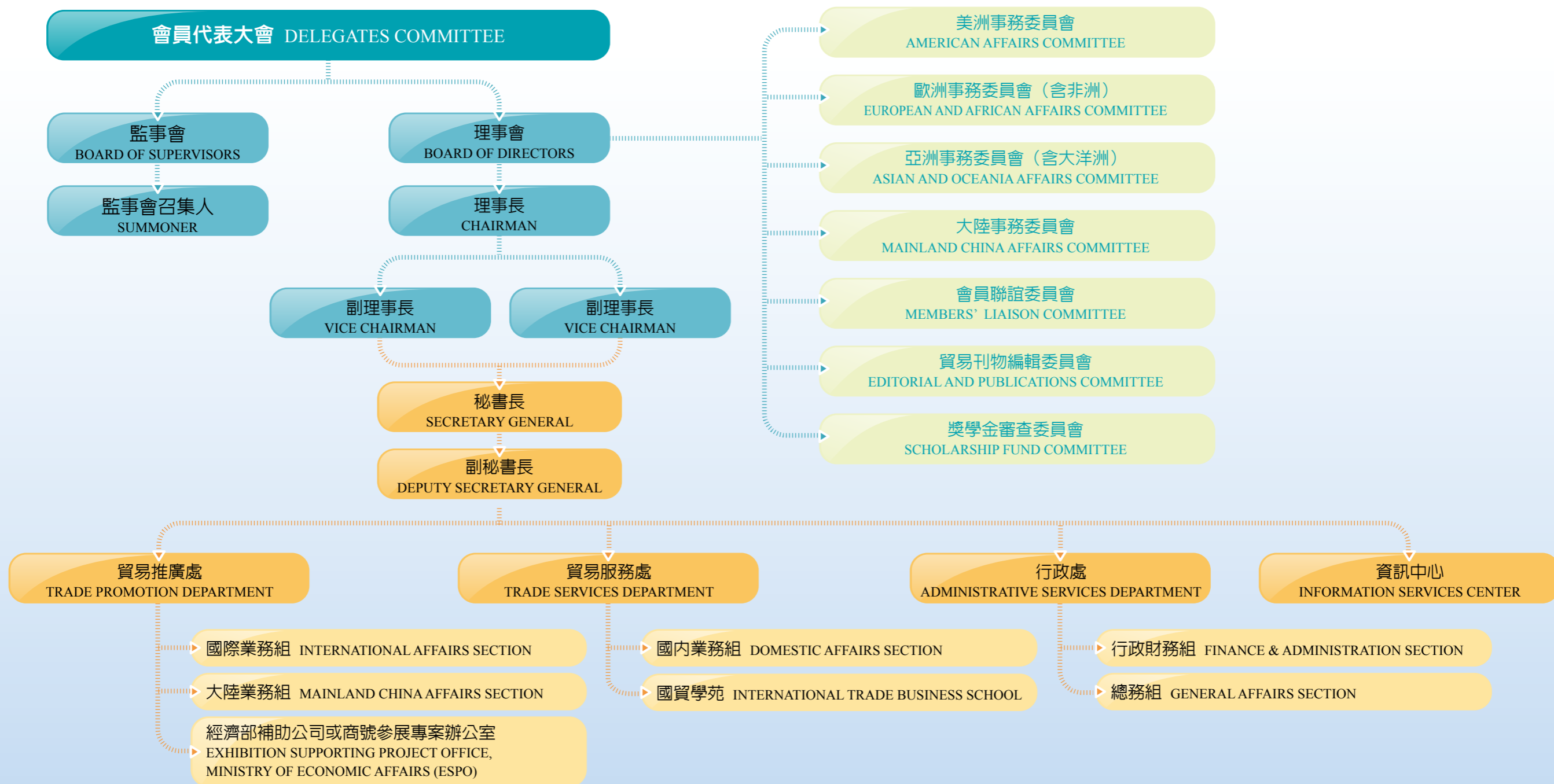
The Trade Promotion Department consists of the International Affairs Section and the Mainland China Affairs Section; the Trade Services Department oversees the Domestic Affairs Section and the International Trade Business School; and the Administrative Services Department manages the Finance and Administration Section, and General Affairs Section. The IEAT is also commissioned by the Bureau of Foreign Trade to run the Exhibition Supporting Project Office, MOEA (ESPO) and the Global Trade Pioneer Project Office, MOEA.



拓展國際經貿關係
IEAT fosters close business relations with global partners

組織架構圖

Organizational Structure of IEAT



5 大優質服務 Major Functions

反映問題，貿易業最佳代言人
A Voice of the Trade Sector and
Its Best Representative *I*

開拓商機，推動全球貿易
Creating Business Opportunities to
Further Global Trade *II*

策略聯盟與交流聯誼，拓展貿易空間
Strategic Alliance and Networking
Exchange for Greater Trade *III*

掌握脈動，建立資訊整合平台
Integrated Information Platform to
Keep Abreast of Developments *IV*

培養人才，辦理貿易證照，提升貿易業競爭力
Developing Professional Expertise to
Raise Competitiveness *V*



I. 反映問題，貿易業最佳代言人

I. A Voice of the Trade Sector and Its Best Representative



召開行業小組會議
Meeting of the industry-specific working groups



向主管機關提出建言
Making recommendations to government agencies

- **反映問題並提出興革建言：**針對會員關切之經貿相關議題，主動蒐集資料並依會員反映，適時向有關主管機關提出具體建議。
- **協助制訂重要經貿法規：**參與政府重要經貿法規研商，廣徵會員及學者專家意見，提出客觀建言。
- **設立行業及專案研究小組：**由會員組成二十二個行業小組及七個專案研究小組，適時召開小組會議，協助會員拓展商機、瞭解政府相關法令規定。
- **提供產業諮詢服務：**為協助會員解決營運上遭遇之問題，本會於一九九八年底成立「進出口廠商聯合服務中心」，由經濟部國際貿易局、工業局、中小企業處、衛生福利部、財政部關務署、基隆關、外貿協會與本會等十餘個經貿相關單位擔任中心諮詢顧問。並以此為基礎，於二〇〇六年成立「中國大陸市場諮詢服務窗口」以及「會員諮詢服務中心」，結合國內外

財稅、金融、法律、市場、行銷管理及工商行政等領域專家，提供會員國內、外及中國大陸市場之全方位諮詢服務。

本會七個專案研究小組 Working groups based on 7 special research fields

稅務研究小組	Taxation
金融外匯研究小組	Finance and foreign exchange
通關物流研究小組	Customs procedures and logistics research
經貿法規研究小組	Trade and commercial laws
環保研究小組	Environmental protection
大陸貿易研究小組	Mainland China trade
進口牛肉專案小組	Beef imports

- **Feedback and Recommendations :** Offers timely feedback on pertinent issues to the government by collating members' opinions and research findings.
- **Shaping major economic policies :** Takes part in policy making and makes recommendations based on members' views and expert opinions.
- **Industry-related studies and research :** 22 industry-specific working groups and 7 topic-specific working groups to provide timely assistance in tapping business opportunities and in the understanding of rules and regulations.
- **Consultation for industries :** Advisory services available through a Joint Service Center for Importers and Exporters set up in 1998 to cull expertise from agencies that include the Bureau of Foreign Trade, the Industrial Development Bureau, the Small and Medium Enterprise Administration, the Ministry of Health and Welfare, Customs Administration (Ministry of Finance), Keelung Customs, and the Taiwan External Trade Development Council. Starting in 2006, two additional counters provide consultation on the Chinese market and on a broad range of issues covering trade and commerce, finance, taxation, law, marketing management, business administration, and foreign marketing opportunities.

本會二十二個行業小組 Working groups based on 22 industries

農畜漁產品小組	Agriculture, animal husbandry and fishing products	電工器材小組	Electrical equipment
加工食品小組	Processed food	資訊產品小組	Information products
食品添加物小組	Food additives	汽車小組	Automobile
乳品小組	Dairy products	交通器材小組	Transportation equipment
保健食品小組	Health food products	機械工具小組	Machinery tools
中藥小組	Chinese medicinal products	運動休閒用品小組 (含鞋履)	Sports and leisure products, including footwear
西藥小組	Western medicinal products	玩具禮品珠寶小組	Toys, gifts and jewelry
菸酒小組	Tobacco, wine and liquor	化工小組 (含礦產品)	Chemicals, including minerals and related products
紡織品小組 (含手提包)	Textile products, including handbags	化粧品清潔用品小組	Cosmetics and cleansing products
儀器小組	Instruments, including medical and scientific items	建材及傢俱小組	Building materials and furniture
攝影器材小組	Photographic equipment	鋼鐵小組	Iron and steel products

II. 開拓商機，推動全球貿易

II. Creating Business Opportunities to Further Global Trade



召開台韓經貿聯誼會委員會會議
The Taiwan-Korea Economic and Trade Committee convenes a regular meeting



自辦國際展會，創造商機
IEAT organizes international trade fairs to create trade opportunities

- **簽訂合作協議**：與全球卅餘國、八十餘個工商團體簽訂合作協議、締結姊妹會；並與中國大陸卅餘個單位簽訂合作備忘錄，以加強兩岸經貿交流。
- **接待國外工商團體**：與國外來訪工商團體互換商情、安排貿易洽談或舉辦市場說明會。
- **籌組貿易參展、採購與考察團**：組團參加全球知名國際大展及台北國際專業展，並前往具有市場潛力的國家或地區參展、採購與考察，以創造商機。
- **舉辦貿易洽談對接會**：與世界各國或地區重要經貿單位合作，辦理展會、採購洽談會與貿易對接會，協助會員開拓市場。

- **在國內外自辦展會**：結合台灣精品廠商定期舉辦展會，打造國際商貿行銷平台，創造商機。
- **成立「台韓經貿聯誼會」**：於二〇〇四年成立，建立民間溝通管道，加強對韓國拓銷，促進台韓經貿往來。
- **成立「台灣健康產業大陸市場廠商聯誼會」**：於二〇一二年成立，協助台灣健康產業廠商開拓大陸市場商機。

- **Twinning relationships** : Cooperation agreements with more than 80 business organizations in more than 30 countries, and memorandum of understanding with some 30 plus agencies in Mainland China to foster economic exchanges.
- **Hosting foreign trade and business organizations** : Exchange of business information with visiting delegations; arranging for business talks; and organizing talks on potential markets.
- **Outbound missions** : Coordinating members' participation in major trade shows and specialized exhibitions at home and abroad; organizing business trips to prospective markets for exhibitions, procurement, and market studies.
- **Matching sessions** : Joint organization of exhibitions, procurement talks, and matching sessions with foreign trade and economic agencies to facilitate market development .

接待泰國商業總會訪問團
The Thai Chamber of Commerce pays a courtesy visit to IEAT



- **Exhibitions held locally and abroad** : Promotes Taiwan brands as well as building a business platform for greater trade opportunities.
- **The Taiwan-Korea Economic and Trade Committee** : The committee, established in 2004, expedites business exchange between the private sectors of the two regions.
- **Taiwan Health Industry China Business Development Association**: Established in 2012, the association facilitates the Taiwan health industry in tapping business opportunities in the mainland Chinese market.

舉辦「台灣健康產業大陸市場廠商聯誼會」研討會
The Taiwan Health Industry China Business Development Association hosts a business seminar



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舉辦「國際酒類產品貿易推廣會」
International Wine Promotion

舉辦中國大陸在地巡迴研討會
IEAT conducts seminar tours in mainland China

- **參加國際會議**：參加重要國際會議，以瞭解國際經貿動向，建立對外關係。
- **辦理「經濟部補助公司或商號參加國際展覽業務計畫」**：接受經濟部國際貿易局委託，成立專案辦公室，對全國進出口業者提供海外國際展參展補助服務，以提振出口貿易。
- **舉辦大陸在地研討會**：邀請國內外經貿專家、學者及業者於中國大陸重要城市舉辦在地研討會，服務當地台商。
- **推介貿易機會**：將公會自行蒐集或國外廠商、相關單位來函之貿易機會，刊介於本會網站，提供會員即時商機。
- **核計貿易商實績、簽發原產地證明等文件**：核發信用狀轉讓、代理出進口佣金、三角貿易實績證明；以及簽發台灣原產地證明書、ECFA 台灣原產地證明、投標比價資格證明、自由銷售證明、會員資格證明等，以利廠商業務進行。



簽發原產地證明文件
Certificate of Origin issuance



成立「經濟部補助公司或商號參展專案辦公室」
Operations of the Exhibition Supporting Project Office, MOEA

- **Participation in international conferences** : Attending major events to understand trade and economic trends, and to establish external relations.
- **The Exhibition Supporting Project Office, MOEA** : Commissioned by the Bureau of Foreign Trade, MOEA, to assist importers and exporters in international exhibitions to bolster foreign trade.
- **Talks and seminars in Mainland China** : Talks and discussions featuring local and foreign experts on important trade issues to serve the needs of Taiwan businesses.
- **Promotion of trade opportunities** : Publicizing overseas trade opportunities on IEAT websites and providing regular updates of electronic trade news.
- **Issuance of documents** : Issuance of certificates such as L/C transfers, export/import commissions and merchanting trade certificate, Certificate of Origin (Taiwan origin), ECFA Certificate of Origin (Taiwan origin), certificate of tender/bidding qualifications and membership identification.

III. 策略聯盟與交流聯誼，拓展貿易空間

III. Strategic Alliance and Networking Exchange for Greater Trade



經濟部卓次長士昭蒞臨小組正副召集人聯誼座談會，與業者座談
Mr. Shih-Chao Cho, Vice Minister of the Ministry of Economic Affairs
discusses current issues with member companies



國際貿易局楊局長珍妮蒞臨「中華民國輸出入相關同業公會聯誼會」會員大會
Ms. Jen-Ni Yang, Director General of the Bureau of Foreign Trade
attends Federation of International Trade Related Associations
general meeting

- **召開小組召集人聯誼座談會**：定期邀請經貿首長與理監事、小組正副召集人聯誼座談，適時反映本業問題。
- **舉辦參觀活動**：安排會員參觀海關、工廠、科學園區、研究機構、物流中心等單位，以利會員瞭解進出口通關作業、掌握產業趨勢、增進觀摩交流機會。
- **成立「中華民國輸出入相關同業公會聯誼會」**：於二〇〇〇年成立，由一百七十二個輸出入相關同業公會組成，加強互動交流，爭取共同權益。

- **策略合作**：加強與台北市政府產業發展局、外貿協會、台灣區電機電子工業同業公會、中國輸出入銀行、中國生產力中心、台灣電子檢驗中心、軍人之友社等策略合作，延伸觸角，推廣會務。
- **提供會員優惠服務**：與貿易周邊服務單位簽訂合作協議，提供會員在檢測、驗證、法務、徵信、商情、飯店、旅運等優惠，降低會員營運成本。
- **舉辦會員聯誼活動**：定期舉辦會員登山健行、高爾夫球敘等活動，加強會員聯誼。

- **Joint sessions** : Regular discussions between economic officials and IEAT board members and working group conveners to give timely industry feedback.
- **Visits to relevant departments** : Visits to customs departments, production facilities, science parks, research institutions and logistics centers to familiarize members with related operations and business trends.
- **Federation of International Trade Related Associations** : Founded in 2000 by 172 trade associations to deepen sectoral interaction in pursuit of common interests.
- **Strategic collaboration** : Closer cooperation to be forged with the Taipei City Government Department of Economic Development, the Taiwan External Trade Development Council, the Taiwan Electrical and Electronic Manufacturers' Association, the Export-Import Bank of the ROC, the China Productivity Center, the Taiwan Electronics Testing Center, and other organizations.
- **Concessionary benefits** : Cooperative agreements reached with peripheral services of the trade sector to provide members with lower costs for business support services such as testing, travel and legal consultations.
- **Social activities** : Activities for members' interaction, such as hikes and golf matches.



舉辦海關參觀活動
Member companies visit the customs department for a better understanding of its operations.



舉辦會員高爾夫球敘活動
Regular golf games promote social interaction among members

IV. 掌握脈動，建立資訊整合平台

IV. Integrated Information Platform to Keep Abreast of Developments



出版《貿易雜誌》與經貿叢書
The Trade Magazine and trade-related publications



辦理全球重要暨新興市場貿易環境與發展潛力調查計畫
Investment Environment and Risk Survey

- **發行《貿易雜誌》**：報導與分析國內外經貿動態、產業市場動向及重要會務活動，寄送全體會員及國內外相關商務機構。
- **出版經貿叢書**：出版各類國際貿易實務及中國大陸市場專書，提供會員經營參考。
- **進行專案研究計畫**：就全球貿易環境變化，選擇重要或潛力國際市場等主題，進行調查、研究，協助會員掌握國際市場商機與風險。
- **設立「公會書廊」與「資料室」**：「公會書廊」販售經貿叢書，另附設「資料室」蒐集貿易商情、產業年鑑及經貿期刊。

- **建置會員名錄查詢系統**：為增進外商與本會會員之業務聯繫，根據稅則號列分類，於官網建置會員名錄查詢系統，增加會員互動商機。
- **提供 e 化服務**：因應資訊化時代來臨，建置官方網站（www.iatepe.org.tw），提供會員資料庫、會務活動、政府經貿法規公告、即時市場商情、各項出版品及貿易機會等資訊；並在其架構下，建立《國際經貿網》、《貿易中國資訊網》、《法規看板》、《公會書廊》等子網站；另定期發行《台北市進出口商業同業公會綜合電子報》，提供各式經貿資訊，以協助會員即時因應、掌握商機。

- **Publication of Trade Magazine** : Reports and analysis of domestic and foreign developments in trade and economy, foreign exchange, industries and markets, and IEAT activities. For distribution to members and related agencies at home and abroad.
- **Publication of trade and business series** : Titles on various specialized topics relating to trade practices and the Mainland Chinese market.
- **Topical research** : Updating members on the latest business developments through studies on topics relating to changes in global trade and major or prospective markets.
- **The Book Gallery and the Trade Resource Library** : The Book Gallery puts on sale trade and business publications while the Trade Resource Library contains a collection of trade and business

information resources, industry yearbooks and periodicals.

- **Membership directory** : A listing of member companies according to H.S. Code is made available for business interaction through online search at the official IEAT website.
- **Electronic services** : Digitalized information for members through IEAT website (www.iatepe.org.tw) and subsidiary sites of the International Trade Infoweb, the China Trade Information website, Law and Regulations Billboard and the Book Gallery. These provide information on membership database, IEAT activities, market updates, trade opportunities availability, and promulgation of trade laws and regulations. In addition, the *IEAT International Trade Newsletter* provides members regular updates of business information.

公會書廊
The Book Gallery and the Trade Resource Library



V. 培養人才，辦理貿易證照，提升貿易業競爭力

V. Developing Professional Expertise to Raise Competitiveness



蕭前副總統萬長擔任「國貿經營策略管理將帥班」講座
Former Vice President Mr. Vincent Siew lectures at ITBS CEO class

舉辦國際貿易大會考
Professional trade certification examinations

- **開辦貿易人才培訓課程**：於一九七九年設立「財團法人中華民國貿易教育基金會」，二〇一四年擴大成立「國貿學苑」，開辦國貿職能、專業證照輔導、領導管理及國際化人才培訓課程，及各項產業知識研討、創意與服務貿易相關課程，以培訓全方位貿易專業人才。
- **創辦「國貿經營策略管理將帥班」**：全球經貿環境變化劇烈，為協助企業轉型發展，國貿學苑於二〇一五年創辦「國貿經營策略管理將帥班」(ITBS CEO)，聘請產官學頂尖大師授課，內容從國際宏觀角度、身心靈整合出發，以符合時代脈動的主題，進行課程講授，希望藉由公會平台，建構企業大格局與大智慧，並協助企業經營者跳脫舊有框架，創新經營思維。
- **設置國際貿易獎學金**：定期頒發獎學金，獎勵國貿相關系所成績優良學生。
- **辦理「國際貿易大會考」證照考試**：為貿易相關系所學子及貿易從業人員檢定基本貿易技能與高階人才，每年吸引數千人報考，合格者發給證書並建置「國際貿易人才庫」，為業者推介人才。
- **辦理食品衛生講習**：本會於二〇一四年成為台北市政府衛生局認可衛生講習機構，辦理相關專業課程，協助廠商因應食安問題，提升自主管理能力。

- **Trade Professionals Training** : After the ROC Trade Education Foundation was set up in 1979, the International Trade Business School opened in 2014 to train trade professionals. Courses are conducted on trade practices, professional certification, management and leadership, and internationalization. Classes are also held on industry knowhow, service trade, and innovation and creativity.
- **Initiating the ITBS CEO program for leadership development** : The International Trade Business School launched the ITBS CEO program in 2015 to give businesses an extra boost in making a transformation to meet global challenges. Featuring lectures by notable experts, the program covers a broad scope and discusses various issues from global and current perspectives. The purpose is to develop entrepreneurial mindset and business innovations.

頒發國際貿易獎學金
International Trade Scholarships



- **International trade scholarship** : Scholarships are awarded regularly to college students for outstanding performance in international trade programs.
- **Professional examinations** : The International Trade Certification Examination endorse basic skills and professionalism of graduates and practitioners in trade-related fields. Each year, successful candidates among the several thousand test-takers are awarded certificates and listed in the International Trade Job Bank talent pool.
- **Seminar on food safety** : Since 2014, IEAT obtains the approval of Taipei City Government Department of Health to conduct food safety education and assist related industries to upgrade their operations.

舉辦各類貿易講習班
Training of trade expertise



建構策略合作平台 迎向科技與電商新浪潮

Towards a Strategic Collaboration Platform for Technological Advancement and E-commerce

在全球化與雲端時代來臨下，跨境電子商務將成為貿易新趨勢，面對電商浪潮，本會將積極整合產官學各界，建構平台、培育電商人才，以協助廠商全球佈局，開拓新商機。

未來，本會將持續不斷超越與創新，提供會員更優質的服務，並整合各方資源，作為全球前進海外市場的貿易平台；因應國際環境的變化，協助會員轉型升級，朝向專業化、大型化、科技化發展；更將秉持「做會員的引領者，提供全球經貿專業服務，成為最佳、最具影響力的商業公會」的發展願景，扮演政府與廠商之間的溝通橋樑，串連商貿服務，共同為我國經貿發展而努力。

With the advent of globalization and the Cloud Era, Cross-border E-commerce is to set to shape future trading patterns. The IEAT aims to integrate the resources of the industry, the academia and the government for the development of a trade platform and e-commerce expertise to pave the way for global outreach and new business opportunities.

In its relentless pursuit of excellence and innovation, the IEAT will heighten cooperation with all sectors, ensure quality service to its members, and pool the available resources to establish a trade platform for the global market. To help members cope with global challenges, it will provide assistance in industrial upgrading, specialization, expansion and technology of scale. It will continue to fortify its role in bridging communication between the government and the business community. In so doing, the IEAT takes the helm in providing top notch trade services as one of the finest and most influential trade organizations to bring about economic growth and prosperity.





IEAT

IMPORTERS AND EXPORTERS ASSOCIATION OF TAIPEI
台北市進出口商業同業公會

與您征戰全球的**最佳貿易夥伴**
YOUR BEST PARTNER
In Global Trade Outreach

超越 Par Excellence

創新 Innovation

整合 Integration

服務 Service



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